

COOKIE POLICY

Effective date: January 1st, 2026

1. INTRODUCTION

This Cookie Policy explains how WARVARG GAMES L.L.C-FZ ("we", "us", "our") uses cookies and similar tracking technologies on our websites.

This Policy is an integral part of our Privacy Policy.

Strictly necessary cookies are essential for the website to function and do not require your consent. All other cookies (e.g., for analytics and marketing) are used only with your explicit consent, which you can give, refuse, or manage at any time via the cookie banner or the persistent "Manage Cookies" link in the website footer.

2. WHO WE ARE

Controller/Operator: WARVARG GAMES L.L.C-FZ

Registered address: The Meydan Road, Al Sheba, PO Box 95195, Dubai, United Arab Emirates

Privacy: privacy@warvargames.com

3. WHAT IS A COOKIE?

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server. We also use similar technologies (e.g., pixels, local storage, device identifiers used by analytics/ads tags). We refer to them collectively as "cookies".

4. WHAT DO WE USE COOKIES FOR?

We use cookies for the following purposes:

- to better understand your preferences,
- to help you navigate our website,
- to personalize and provide a more convenient experience to you,
- to analyze which pages you visit, and
- to measure advertising and promotional effectiveness.

We use: (a) strictly necessary cookies (security, load balancing, session); (b) analytics cookies with your consent to measure and improve our site; (c) marketing cookies with your consent to deliver or measure advertising; (d) preferences cookies to remember your settings.

For users identified as minors by our age-gate, marketing cookies are off by default; analytics use is minimized.

5. WHAT DATA DO WE PROCESS?

We process limited device and usage data (e.g., IP truncated to region, browser/OS, pages viewed) only where required to provide the site or where you consent. You can withdraw or change your choices any time via the banner or the persistent "Manage Cookies" link in the footer; we also honor Global Privacy Control (GPC) signals as an opt-out for marketing. Retention matches each cookie's lifetime in the Cookie List below (backups and logs follow our Privacy Policy).

Our purposes to process this information is to understand better your preferences, to help you navigate our website, to personalize and to provide more convenient experience to you, to analyze which pages you visit, and to measure advertising and promotional effectiveness.

Please note that you may withdraw your consent at any time by changing the settings of your web browser via the persistent "Manage Cookies" link in the website footer.

Retention matches each cookie's lifetime as listed in the Cookie List below (backups and logs follow our Privacy Policy). To learn more about how we process your personal data you can read our Privacy Policy.

6. COOKIE LIST

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Analytics cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

We aim to avoid using unclassified cookies and will categorize any new cookies before deployment where possible.

More specifically we use the following cookies and tracking technologies, including cookies from our partners and service providers:

Name	Provider	Duration	Category	Description
_grecaptcha	Google reCAPTCHA	persistent (up to 179 days)	Necessary (security)	Bot detection and abuse prevention. This site is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply.
_GRECAPTCHA	Google reCAPTCHA	179 days	Necessary (security)	Bot detection and abuse prevention.
rc::a	Google reCAPTCHA	persistent	Necessary (security)	Bot detection and abuse prevention.
rc::b	Google reCAPTCHA	session	Necessary (security)	Bot detection and abuse prevention.
rc::c	Google reCAPTCHA	session	Necessary (security)	Bot detection and abuse prevention.
rc::d-15#	Google reCAPTCHA	persistent	Necessary (security)	Bot detection and abuse prevention.
pll_language	WARVARG GAMES L.L.C-FZ	1 year	Preferences	Stores language preference to display the website in the selected language.
_vw_tab_guid	Google Analytics	session	Analytics	Registers website behavior data for internal analysis and website optimization.
_ga	Google Analytics	2 years	Analytics	Registers a unique ID used to generate statistical data on how the visitor uses the website.
ga#	Google Analytics	2 years	Analytics	Stores session state and collects visit data (first and most recent).
_gat	Google Analytics	1 day	Analytics	Throttles request rate.
_gid	Google Analytics	1 day	Analytics	Registers a unique ID used to generate statistical data on how the visitor uses the website.
i	Yandex.Metrica	10 years	Analytics	Preserves user states across page requests.
_ym_retryReqs	Yandex.Metrica	persistent	Analytics	Registers website behavior data for internal analysis and website optimization.
yandexuid	Yandex.Metrica	1 year	Analytics	Registers a unique ID to recognize users across sessions.
ymex	Yandex.Metrica	1 year	Analytics	Stores auxiliary data for Yandex.Metrica functionality.
_ym_d	Yandex.Metrica	1 year	Analytics	Stores the date of the visitor's first visit to the website.
_ym_isad	Yandex.Metrica	1 day	Analytics	Detects whether the visitor has adblock software.

_ym_uid	Yandex.Metrica	1 year	Analytics	Used to collect pseudonymous information on website usage and visitor statistics.
_ym_visorc	Yandex.Metrica	1 day	Analytics (session replay)	Supports session replay/heatmaps (Webvisor). Enabled only with consent where required.
_ym_wv2rf:#:0	Yandex.Metrica	persistent	Analytics (session replay)	Supports Webvisor/session replay. Enabled only with consent where required.
watch/#	Yandex.Metrica	session	Analytics (session replay)	Supports session replay/heatmaps (Webvisor). Enabled only with consent where required.
webvisor/#	Yandex.Metrica	session	Analytics (session replay)	Supports session replay/heatmaps (Webvisor). Enabled only with consent where required.
metrika_enabled	Yandex.Metrica	persistent	Analytics	Indicates whether Yandex.Metrica is enabled for the current visitor/session.
yabs-sid	Yandex.Metrica / Yandex Ads	session	Marketing	Used by Yandex advertising services for ad delivery/measurement (enabled only with marketing consent where required).
yuidss	Yandex.Metrica / Yandex Ads	1 year	Marketing	May be used by Yandex advertising services to optimize ad relevance (enabled only with marketing consent where required).
ads/ga-audiences	Google Ads	session	Marketing	Re-engagement/remarketing cookie (enabled only with marketing consent where required).

7. HOW TO MANAGE COOKIES

You are able to withdraw the consent to store cookies by changing the settings of your web browser.

You may see the cookie management instructions published by the browsers vendors at Google Chrome, Safari (Desktop, Mobile), Firefox, Edge, Internet Explorer respectively.

8. LANGUAGE VERSION

This Policy is provided in English, which is the sole legally binding version of the Agreement. Any translations of this Policy into other languages are provided solely for informational and convenience purposes. In the event of any inconsistency or conflict between the English version and any translated version, the English version shall prevail.

9. CHANGES TO THIS POLICY

We may update this Policy from time to time. We re-prompt the banner when we add new providers/categories or every 12 months. We maintain a consent log (date/time/preferences) for compliance. We will post the updated version with a new effective date and, where required, notify you in-app or on our website.

For material changes we notify in-app and on website at least 15 days in advance and request active consent in-app (for example, via a new checkbox or consent prompt) before continuing processing where required.

10. CONTACT

Privacy inquiries: privacy@warvargames.com

Address: Meydan Grandstand, 6th floor, Meydan Road, Nad Al Sheba, Dubai, United Arab Emirates